



**"Courage is what it takes to stand up and speak;
courage is also what it takes to sit down and listen."
-Sir Winston Churchill**



MOTIVATIONAL KEYNOTE SPEECHES

From Average to Awesome. Self-Reinvention Redefined.

More than a keynote, from Average to Awesome is a transformative journey that puts the participant back in the driver's seat of life by engaging the mindset and behaviors that produce awesome outcomes. Jim draws from his book of the same name, providing additional insight into the methods of reinvention, tools for living life with passion and purpose, and ways to connect with all people.

No Excuses:

No Matter What Your Boss or Life Throws at You. Personal Responsibility and Accountability

"We have the power to transform the direction of our everyday lives," is a message that resonates across culture, language, nationality, social status or class. This keynote, based upon Jim's book of the same name establishes techniques that empower the individual to take ownership for tangible outcomes, and helps to create new levels of personal accountability that ultimately drive our success.

Who's Directing Your Movie? Personal Power.

During this introspective keynote on professional and personal development, Jim provides insight and passion for taking control of one's life. The key, Jim shares in his high-energy style, is writing your own script, choosing a powerful and generous supporting cast, successfully handling your drama, action packed moments and relentlessly working toward securing positive outcomes. Audiences leave empowered to regain control of their lives and take their personal power to new levels.

Oh, Yeah! Customer Service.

In this high impact presentation, Jim highlights what workers can do to go above and beyond to provide exemplary service. Customer service essentials, habits, best practices and strategies are discussed and provided in an interactive and engaging manner. Participants are empowered to return to their workplaces, searching for opportunities to exceed the expected levels of service, with a new understanding of how positive customer service outcomes can be the difference between keeping and losing customers.

RESET. Recovery and Restoration

This self-exploratory keynote examines how to rebound from professional challenges, personal pitfalls and change. During the session we take an in-depth look at our role in creating these situations and how we can respond and grow from such experiences.

Focusing on Key Areas Including

- Empowerment, personal responsibility and accountability
- Driving change while overcoming fear and insecurity
- Methods for bouncing back with continual growth
- Strategies for coping with toxic people and toxic work
- Strategies to reward oneself and take care of one's heart

This session will go a long way in helping you stand strong and firm during, and after, those difficult times in life. We're going to help you bounce back and prepare for long term success.



JIMPACT!

INSIGHTS INTO OUR WORK.



Apartment Investment and Management Company

"Thank you to Jim Smith Jr., and the JIMPACT organization for making a huge difference in our training culture at Aimco!"

-Juli Fussell, Director of Performance Training, Aimco

"According to surveys completed by all levels of staff, Jim was the most inspirational and dynamic speaker ever! We have already seen Jim's thoughts carry-over into the workplace. He accomplished everything we set out to do; motivate staff, increase interaction and give them something actionable."

-Dan Robichaux, Chief Administrative Officer, Neighbors Federal Credit Union



As a veteran trainer, I still find myself learning new and valuable techniques every time I see you in action."

-Mary Imbornone, VP of Programming, ATD, Philadelphia Chapter.

"You continue to inspire me as well as my staff of trainers. I am a JIMPACT junkie!"

Barb LeBlanc, Director of Training & Menu Integration, Cousins Submarines



UPSHER-SMITH

Pharmaceuticals Since 1919

"What's getting in my way?" Really brings it home for me. So did you! Thank you for the JIMPACT!

Marcie Bergstrom (Upsher-Smith, Inc.)

More than a workshop on facilitating, this was a lesson in personal leadership, authenticity and powerful delivery! I have been Jimpected!

Uva C. Coles, Dean, Career Management, Peirce College



It would be fair to say that the presentation was a hit, but it's Famous to say you were AWESOME! The responses from the General Managers attending the workshop were outstanding.

Joleen Flory Lundgren, EVP Human Resources and Training

**“An effective message must
provoke change
long after the applause dims.”**



January 29, 2010

Re: Jim Smith – Recommendation



Many accomplished speakers hold the audience, entertain, and satisfy. Yet few make the personal, emotional connection that lingers beyond the ride home from the speech. Jim Smith, Jr. is one of those rare keynote speakers and presenters whose message lingers, gnaws, and provokes change long after his applause dims. Earlier this month, Smith delivered his “RESET” keynote to 80 attendees of the January 2010 Philadelphia ASTD chapter meeting. Today, all the attendees I speak with still talk about it! Jim mixed humor, introspection, storytelling and precisely-timed motivational pronouncements into a 75-minute keynote chock full energy, interaction, emotion and audience buy-in that’s earned him the moniker “Mister Energy” in the speaking world.

Jim’s rich resume of credentials in academics, professional sports, corporate leadership, publishing and speaking contribute not only his depth of knowledge, but also to his bold presence as a speaker. Yet Jim’s recounting of everyday situations built his strong connection to our group of training and human performance practitioners, managers and corporate leaders. Jim enlivened his talk with examples of accessible, familiar life challenges – from the mundane (“Do I dare try to exchange my dying Christmas tree for a new one?”) to the poignant (“Did I blow it by telling my daughter that a “B” wasn’t good enough?”) to the career-altering (“Was I so comfortable being the „nice guy” employee that I was afraid to show management that I could lead?”) - illustrating how each offered a choice of short-term satisfaction or long-term mutual benefit.

Jim went on to demonstrate ways each situation presented choices, and called on us attendees to voice similar choices in our own situations. He then challenged us to go on record with the choice that would lead, inspire others, and test one’s self-centered, short-term wishes against mutual long-term interests, goals and shared values. Jim transmitted his RESET message via some memorable catch phrases: “Don’t just „think outside the box” – Live outside the box! Perform outside the box! Dance like nobody’s watching!” Instead of “ordering from the „whine list” of life, waiting for „things to turn around,”” Jim asked “why don’t YOU turn around?” In this way, Jim challenged this professional group to transfer the evening’s learning into real-life change and action, and sent us home with tools to do just that!

David Fink,

VP of Programs, ASTD Greater Philadelphia Chapter

Our Clients

Corporate

- Aflac
- ALMAC Group
- American Society for Industrial Security
- American Society for Training and Development (ASTD)
- Apartment Investment and Management Company (AIMCO)
- Automatic Data Processing, Inc. (ADP) Dealer and Retirement Services
- Bureau Honig & Partners
- Capital One Bank
- CDW
- Charles Rivers Laboratories
- Comcast
- Diversity Leadership Alliance
- ED FUND
- Gartner Inc.
- Genworth Financial
- Hartmark
- Home Box Office (HBO)
- HRdergi Turkey (HRM Magazine)
- Hugh O'Brien Youth Leadership (HOBY)
- INROADS, Inc.
- Jackson Energy
- Just Born
- Laboratory Animal Welfare Training Exchange (LAWTE)
- Metlife
- National Black MBA Conference
- National Security Agency
- Neighbors Federal Credit Union
- PECO Energy
- PEMCO Insurance
- Philadelphia Futures
- Prudential
- Shirer
- Simpson Strong-Tie
- Subaru
- TDBank
- Teachers Credit Union
- Telerx
- The Enterprise Center
- The Kimmel Center for the Performing Arts
- Visions Hair Salon

Higher Education

- Camden City School District
- Community College of Philadelphia
- Drexel University
- Harvard University
- Rutgers University- International Executive MBA Program
- Stephen Girard College
- Swarthmore College
- Temple University
- University of North Florida
- University of Texas at Austin

Hotel and Restaurant

- Choice Hotels International
- Chukhansi Gold
- Council of Hotel & Restaurant Trainers (CHART)
- Cousin's Subs
- Famous Daves
- Jack in the Box
- Raising Cane's
- Sheraton Hotels
- The Melting Pot

Healthcare and Pharmaceuticals

- Actelion
- Astelas, Inc.
- AstraZeneca
- Cardionet
- Centocor Ortho Biotech
- Children's Hospital of Philadelphia (CHOP)
- Ethicon
- Genetech-Roche
- Harlem Hospital
- Johnson & Johnson
- Lifescan
- McNeil Consumer Products
- Merck
- Ortho-McNeil Janssen
- Princess Margaret Hospital
- Providence St. Vincents Medical Center
- Schering-Plough



Jim “Mr. Energy” Smith Jr.

JIMPACT President & CEO

Jim is an author, empowerment/motivational speaker, trainer and coach who has transformed the lives of thousands of people across the world, through his call to transform our lives from within. Some have referred to him as part Joel Osteen and part Oprah Winfrey, because Jim has a gift that enables people to overcome their inner fears and take their leadership and public speaking skills to heights that were previously unimaginable. Individuals who have been JIMPACTED often leave emotionally drained yet inspired to reach new levels of personal success and make a positive impact to the world around them. His enthusiastic and passionate style of speaking has earned him the distinction of “Mr. Energy!”

Jim is the bestselling author of **From Average to Awesome: Lessons for Living an Extraordinary Life, Crash and Learn: 600+ Road-Tested Tips to Keep Audiences Fired Up and Engaged!** and the co-author of **The Masters of Success** (along with Ken Blanchard, Jack Canfield, John Christensen and others). Jim’s newest book is entitled **The No Excuse Guide to Success: No Matter What Your Boss or Life Throws at You**, provides valuable insight into ways to create positive outcomes through ownership and personal accountability. He is also the creator of the acclaimed JIMPACT BOOTCAMP, series of workshops that have created JIMPACT performance breakthroughs for numerous attendees.

For over 27 years, Jim has developed creative, inspirational and high-energy approaches toward creating organizational and individual performance breakthroughs including his experience at the Bob Pike Group, Simmons Associates, CoreStates Bank, the Vanguard Group of Investments and Prudential’s American Association of Retired Persons (AARP Operations). Jim presently serves as a faculty member for both Rutgers University and Temple University International Executive MBA Programs.

A sought-after trainer and speaker, his workshops, keynotes and executive coaching experiences span across several industries including speakers, trainers, radio show hosts, managers and leaders in how to deliver “mistake-free,” memorable and powerful presentations.

Jim has been featured on the cover of the National Speaker’s Association SPEAKER Magazine (November 2008) and the New Jersey PERFORMANCE Magazine (with President Barack Obama, Newark, New Jersey’s Mayor Cory Booker, Donald Trump, Joel Osteen and others). For more information please visit us at www.JIMPACT.com.

Professional Awards:

- Prudential’s Minority Interchange Constance O. Garretson Award for Service and Professionalism
- The Vanguard Group of Investments’ Award of Excellence
- Temple University Gallery of Success Inductee
- Featured on the cover of the New Jersey Performance Magazine
- Featured on the cover of the NSA Speaker Magazine
- Philadelphia INROADS Frank C. Carr Award for Community Service

