



May 4, 2007

COUSINS SUBS SYSTEMS INC.

Jimpact Enterprise
Jim Smith, Jr.
14 East Stratford Avenue, Suite 4C
Lansdome, PA 19050

Dear Jim,

Thank you for the terrific presentation to our franchisees, corporate staff, and general managers at our 35th Anniversary Convention. You gave the group practical information, presented in a fun and dynamic way. You were full of energy, that was sincere, warm and friendly, which intrigued even the most lethargic members of the audience.

I think each attendee walked away with an important insight about themselves in their professional and personal lives. Although the "Hot Seat" was a challenging activity for everyone to participate in, many of the attendees experienced real value in understanding their desires and needs as well as how to reach others to make that personal connection.

On a personal note, you continue to inspire me as well as my staff of trainers. I am a JIMPACT junkie! You arouse a real sense of trust, contagious energy, and tremendous knowledge as a trainer that has helped us in building a cohesive training team — even if we are small in numbers. It is great to be the leader of my team who share the passion to make a difference in the company one trainee at a time.

On behalf of Cousins, I want to applaud you on job well done. The time and effort you put into your presentation and your professionalism is truly appreciated by everyone.

Sincerely,

A handwritten signature in black ink that reads "Barb LeBlanc". The signature is written in a cursive, flowing style.

Barb LeBlanc
Cousins Submarines
Director of Training & Menu Integration